



ADVERTISING RATES

YosemiteInsider.com is an independent website produced by Concept Works Unlimited. Our goal is to provide optimum information about the best of the area to those who may be planning to visit Yosemite. To that end, we only include venues on our site which we believe to be reputable and that will provide visitors with the best vacation experience possible.

If we have chosen to include your venue on our site, we invite you to enhance that listing with live links to your website and/or banner advertisements linked to your website.

LIVE LINKS

Business name made a live link on one listing and in the "LINKS" index	\$200.00/year
Each additional live link for your business	\$ 50.00/year

BANNER ADS

Banner ads will be rotated randomly on their assigned page, receiving equal exposure in each position.

<u>Standard Ad</u> - 185x145 pixels, 72 ppi, jpeg on Sub Page	\$100.00/month
Includes Live Link on one listing and in the "LINKS" index	(6 mos. min.)

*All Banner Ads must be submitted as 185x145 jpeg, 72ppi.
Logos or photos must be in jpeg format. No animation or flash on ads.
Ads are subject to final approval of YosemiteInsider.com.*

DISCOUNTS ARE AVAILABLE FOR LONG-TERM CONTRACTS.

For a contract or more information, contact Concept Works Unlimited at 559-683-6658, or e-mail us at info@yosemiteinsider.com.